

# SOUTH PARK STAKEHOLDERS G R O U P

*Dedicated to the Economic, Social and Cultural Vitality of South Park—Downtown Los Angeles*



## **South Park Stakeholders Group – LUED Committee Meeting**

**Tuesday, January 29, 2013, 4:00 PM**

**1333 S. Hope Street, Los Angeles, CA 90015**

**Present:** Gary Warfel, Robin Bieker, Sarah Hernandez

**Staff:** Jessica Lall, Amanda Irvine

### **MINUTES**

<b><i>Item</i></b>	<b><i>Discussion</i></b>	<b><i>Action taken?</i></b>
<b>Purpose/Goals/Objectives</b>	Want to create a mission and vision for economic development and land use those ties to our main visions and mission. Develop guidelines and standards that will dovetail off existing standards. Also want to position the office as a data/resource center for the area, so that community and business members know it is a gathering place for information on development. SPCBP also should take a more active role in awareness of development locally.	<b>Plan to begin speaking to HOAs, business owners, etc to determine what information they current hold and would like to have about the area. Possibility of getting a professional market study.</b>
<b>Suggested Design Guidelines</b>	Develop a set of voluntary sidewalk standards-not more regulations, they already have a city standard. More of the proposed style that will lead to a more park-like atmosphere in the area. Focus on bringing in more parklets and better sidewalk atmosphere.	<b>No action taken</b>
<b>Potential Board Members</b>	Ted Tanner VP of Real Estate at AEG, Nicole aBeckett at the Mayor's office, Hal, the hospital (Nate Nessbaum), Joe Suzuki (later), Doyle McDonald from Herst- need to start an interest list.	<b>No action taken</b>
<b>Current Projects</b>	Projects going on in the area include Adams Expressway, MyFig, Onni Hotel groundbreaking, potential alley vacation off of 12 <sup>th</sup> between Flower and Hope.	<b>Sarah has info on many projects in the area and will email the rest of the</b>

		<b>committee a list soon.</b>
<b>Public Topic Policy</b>	Question brought up: should SPCBD take a public stance on public/political topics? This would impact how we deal with endorsements and stakeholder issues. There is concern that by endorsing one project the committee or CBD could alienate another business owner.	<b>Solution is to fully research all potential sides of an issue or project before <i>voting</i> on a potential endorsement or public stance before taking one. Additionally, we should act as mediator as opposed to taking sides when possible.</b>

**Minutes taken by Amanda Irvine, staff.**